



WHEN IT
COMES TO
HOME FINANCE,
WE COVER
A LOT OF
GROUND



Stockland

Stockland Home Finance

Our Business and Our Services

May 2009

Stockland Home Finance has been implemented to complement our existing residential property core business

Strategic Intent

Grow the core property business and increase Stockland's competitive advantage

Key Benefits

- ✓ Enhance the customer experience
- ✓ Increase sales conversion rates
- ✓ Decrease cancellation rates
- ✓ Increase overall profits

Our integrated proposition differentiates us from other mortgage brokers

3 Key Benefits of Stockland Home Finance:

1. Save you time

'Just 10 minutes with us can get you into your new home' – 10 minute pre-approval

2. Better Deal

'With access to 27 Lenders we'll dig for a better deal' – We do the hard work

3. Land & Construction Finance Expertise

'Part of Australia's leading Residential Developer' – Dealing with the property experts

Our sales process is integrated and supported by dedicated marketing collateral and targeted Residential sales campaigns

Stockland - Make Your Move | Need help with finance? - Microsoft Internet Explorer provided by Stockland

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Address: http://www.makeyourmovenow.com.au/finance-NSW.html

NSW Why Stockland? Need help with finance? Looking for an investment property?

Offer ends 28/02/09

Register today to receive great VIP offers from Stockland.

First Name*
Last Name*
Email*
Mobile Number*

Which community are you interested in*
Please select...

When are looking to buy
Please select...

What is your budget
Please select...

Are you interested in:
 Buying a home to live in
 Property investment

SUBMIT #

Fields marked with a * are required.


GET MORE INFO ON OUR NSW COMMUNITIES

DOWNLOAD FULL CATALOGUE

Finance Solutions to help you make your next move.

Spending just ten minutes with a Stockland Home Finance Specialist can help alleviate the stress of buying a new home. We can help you source finance by comparing **1000 loans from 27 lenders**, including all the major banks. Stockland's mortgage brokers provide a free service and offer independent information.

Call us on 1300 559 439 to arrange a 10 minute loan assessment.



Here are 2 great reasons to make your move now.

FIXED PRICES
AVAILABLE THROUGHOUT

LOW INTEREST RATES
AVAILABLE

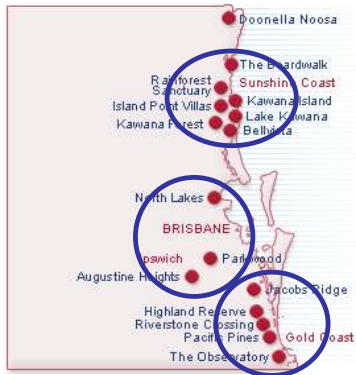
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* Prices correct as at 24 December 2008. Some exclusions may apply. Terms and Conditions apply - see TERMS & CONDITIONS for details.
** Applied as a rebate to the price of the land. Lakewood excluded. Terms and Conditions apply - see TERMS & CONDITIONS for details.
* First Home Owners Boost is a government scheme. Eligibility applies - please see TERMS & CONDITIONS for details.
* Low interest rates available - please see TERMS & CONDITIONS for details.
Lifestyle Protection Insurance covering involuntary unemployment or accidental injury. See TERMS & CONDITIONS for details.

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Home Finance provides national finance support in most residential business regions and also supports our apartments needs

QUEENSLAND



NEW SOUTH WALES



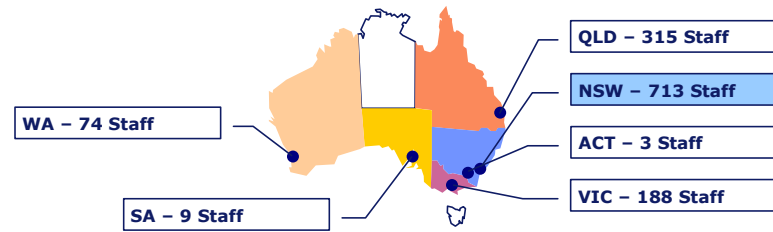
VICTORIA



WESTERN AUSTRALIA



APARTMENTS & STAFF



thank you

10 MINUTES
WITH US COULD
GET YOU INTO
YOUR NEW HOME
FASTER.



HOME FINANCE

